



Luv Collective



Luv Collective Practitioner Guide

About Luv Collective

Welcome to Luv Collective! We are so excited to have you as part of our community. This document is your resource for all things Luv Collective, to help you learn a bit more about our company, and get you prepped for your first session (yay!)

What Luv Collective Does:

Luv Collective is a platform to find memorable group wellness experiences - starting with the bachelorette/wedding industry! We act as a concierge to help people seamlessly book experiences with incredible practitioners. We handle all the logistics and ensure that all of our sessions are amazing!

What Luv Collective Stands For

Our mission is to Luv Consciously. Luv Collective is here to help bring connection into your life, whether that be through a group event or individual wellness service. We empower our community to focus on self-love, confidence, and compassion, and then to bring that forward into the world.

How Luv Collective Started

Lilia and Olivia (Luv Collective co-founders- hi!) have been best friends since middle school days. We both grew to be wellness obsessed. Olivia teaches Lagree and is yoga certified, and Lilia is a yoga teacher and creative. Now let's fast forward a couple years to Lilia's engagement in 2017. While Lilia was teaching private yoga full time and practicing meditation in NYC, she realized as a bride to be the amount of stress that all brides go through during weddings. Then, at Lilia's bach party in Austin, Lilia's sister surprised everyone with a psychic to come give everyone readings. It was 100% the highlight of the weekend. After chatting with her sister, we realized...it's effing hard to find a good psychic in a new city!! It led us to thinking more about how people find and book wellness activities for groups, and now it has led us all the way HERE. We both live in Seattle, but we LOVE to travel and hope we get to meet all of our amazing team in person!



Luv Collective Offerings



We offer wellness services for bachelorettes, weddings, the bride/groom, and couples!

Here's a list of some of our services, all of which can be in-person or virtual:

- Yoga
- Soundbaths
- Astrology
- Tarot
- Psychics
- Pre-Marital Counseling
- Couple's Birth Chart Readings
- Bridal Therapy

Session Guidelines

We will handle all booking of sessions and you will be looped in once sessions are booked!

Session Guidelines:

Introduction: Please introduce the session as a Luv Collective session. Upon meeting the group, use language such as "Welcome to your Luv Collective session!" This helps the experience feel supported by Luv Collective and enhances the "wedding" excitement of the group!

Communication: All communication with Luv Collective clients must have Luv Collective in the loop (cc'ed) so we can deliver one cohesive service standard for people booking sessions. Please do not communicate with clients outside of the Luv Collective platform until 2 months post-wedding date. We understand that the morning of the session you may have phone calls to find one another, but before and after the session all communication must be through Luv Collective.

Payment: Payments will be transferred to you within three business days after the completion of service via PayPal.

Cancellations: If you are no longer able to conduct the session you booked, please let us know in writing at least 7 days in advance so we can find an alternative practitioner to take your place.

Post Service: We send out a survey follow up with our clients to get feedback and testimonials.

Involvement with the Luv Collective Community

We are in this together! As practitioners ourselves, we understand the hustle that goes in to running your wellness biz! We love to share our practitioner updates out with the community, and offer you special perks for being the in the Luv Collective fam.

A few ways to stay engaged:

- Tag or share Luv Collective online (we luv to repost your beautiful pics!)
- Feel free to add @luvcollective to your bio as being a practitioner in our community
- Tell your engaged friends about us! 20% off our services for friends & family of our practitioner community (and for you too, of course!) All they need to do is mention they were referred by you!
- Add our logo to your website

Questions or Ideas?

We are so grateful you're here and we always available! Please reach if you have questions, ideas on further collaboration, or have ways we can support you! We LUV hearing from our practitioners, you are truly what makes Luv Collective so amazing!

Email us at hello@luvcollective.com anytime.

xO,

Lilia

Luv Collective Founder